

Data Analyst

Intro to Data Analysis

- Course Intro
1.5 hours

- Intro to Big Data
1.5 hours

- Data Analyst Role and other Data Roles
1.5 hours

- Intro to DBs and Tables
1.5 hours

- Intro to Machine Learning
4.5 hours

- Working on cloud platforms
3 hours

- Panel Data analysts
3 hours

Excel

- Basic Functions in Excel
1.5 hours

- Organize Data With Excel
1.5 hours

- Excel: VLookup & Functions Q&A
1.5 hours

- Excel: Graphs & Pivot Tables
1.5 hours

- Excel Vs Google Spreadsheet
1.5 hours

- Data Analysis with Excel - First Practice
3 hours

- Data analysis with excel - from the industry
3 hours

SQL

- Introduction to SQL Server Management Studio
0.75 hours

- Introduction to Query
1.5 hours

- Operators & Filters
1.5 hours

- Scalar & Conversion Functions
1.5 hours

- Aggregate & Analytic Functions
1.5 hours

- Union, Intersect & Except
0.75 hours

- Subquery
1.5 hours

- Summary Exercise SQL #1
1.5 hours

- Case When
1.5 hours

- Substring & Patindex
1.5 hours

- Join
1.5 hours

- Summary Exercise SQL #2
3 hours

- SQL Industry Exercise A
3 hours

- Exists & In
0.75 hours

- With as
0.75 hours

- SQL Errors
1.5 hours

- Summary Exercise SQL #3
3 hours

- SQL Industry Exercise B
3 hours

- Creating and Editing Tables
1.5 hours

- Execution Plan
1.5 hours

- Reading SQL Queries
1.5 hours

- Final SQL Exercise
3 hours

Data Visualization and Presentation Skills

- Basic concepts in data visualization
3 hours

- Dashboard As a Tool
1.5 hours

- Tableau Part 1 - The Basics
3 hours

- Tableau Part 2 - Advanced Uses & Dashboards
3 hours

- Tableau - Advanced + Dashboard - Industry Exercise
3 hours

- Visual Data Exploration
1.5 hours



SYLLABUS

Data Analyst

Presentation design

3 hours

Speak Like a Pro: How to Master Public Speaking

3 hours

Presentation Exercise

3 hours

Research and Result Analysis

Turn Data to Conclusions

1.5 hours

Tables Exploration

1.5 hours

The Research Process

1.5 hours

Root Cause Analysis

2 hours

Cohort Analysis

1.5 hours

Funnel Analysis

1.5 hours

Churn Analysis

1.5 hours

Industry Exercise - Cohort Analysis

3 hours

Industry Exercise - Funnel Analysis

3 hours

Industry Exercise - Churn Analysis

3 hours

B2B Analysis Vs B2C Analysis

1.5 hours

Common Errors in Research

1.5 hours

Common errors in research exercise - Industry

1.5 hours

Statistics and AB Testing

Intro to Statistics

3 hours

Statistics: Samples, Histograms & Distributions

3 hours

Measures of Variability

1.5 hours

Statistics: Intro to Correlations

1.5 hours

Statistics Summary Exercise

3 hours

A/B Testing Methodologies

1.5 hours

Industry Exercise A/B testing

3 hours

Cross-Company Work

How to Work With a Data Developer

1.5 hours

Intro to Product Management: Discover, Design, Build, and Control

3 hours

How to Work With a Product Manager

1.5 hours

How to Work With Other Analysts

1.5 hours

Business Orientation

Intro to Tech

1.5 hours

Positions in Tech

1.5 hours

Business Model Canvas: Determine the Nine Key Segments of Your Business

3 hours

Lean Startup: How to Build & Launch a New Product

1.5 hours

An Essential Guide to Unit Economics for Startups

3 hours

SWOT: How to Make Strategic Business Decisions

1.5 hours

Intro to the Sales and CS Departments

1.5 hours

Behavioural Economics: What Really Drives your Customers?

1.5 hours

Marketing Channels: Smart Ways to Get Traction

3 hours



SYLLABUS

Data Analyst

Intro to Paid Ads

1.5 hours

How To Build A Customer Health Model (Subscription Model)

3 hours

Translating Business Objectives into KPIs

1.5 hours

Business Exercise - Setting KPIs

3 hours

OKRs: How to Set Business Goals that Aim for Success

3 hours

Career

How to Build an Impactful LinkedIn Profile

1.5 hours

Mini-Hackathon: Building a CV

1.5 hours

Get Ready for Your Next Job Interview

1.5 hours

Job Interviews: Simulations

1.5 hours

Startup Skills

Manage Projects Using Monday.com

1.5 hours

Written Communication: Make Your Emails and IMs More Effective

1.5 hours

Storytelling Techniques For Business

3 hours

Automate Everyday Tasks That Take Away Your Time

3 hours

Python

Introduction to Computation and Programming

1.5 hours

Technical prep - Using Jupyter

1.5 hours

Input and print functions

1.5 hours

Python Variable & Data Types

3 hours

Python Numbers

1.5 hours

Python Math

0.8 hours

Strings

1.5 hours

Casting

1.5 hours

Python Operators

3 hours

Summary exercise 1

1.5 hours

If...else

3 hours

Loops: For , While

3 hours

Summary exercise 2

1.5 hours

Lists , Tuples , Sets , Directories

4.5 hours

Functions

3 hours

Python Lambda

1.5 hours

Summary exercise 3

1.5 hours

PIP (Package Manager)

1.5 hours

Files (read/write/create/delete)

1.5 hours

Pandas - Intro & install

1.5 hours

Pandas Series

1.5 hours

Pandas DataFrames

3 hours

Pandas CSV

1.5 hours

Pandas - Analyzing DataFrames

4.5 hours

Summary exercise 4

3 hours

Final Python Exercise

3 hours

